

OpenTable Further Expands Into Everyday Dining

Integration with QSR's DineTime platform allows participating restaurants to tap into OpenTable's global diner network by surfacing reservation and waitlist availability on OpenTable's site and apps

SAN FRANCISCO, May 17, 2017 /PRNewswire/ -- <u>OpenTable</u>, the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), together with QSR Automations, the hospitality industry leader in kitchen and restaurant management platforms, today announced a joint integration that will enable participating QSR DineTime restaurant customers to tap into OpenTable's global diner network by surfacing real-time reservation availability on OpenTable's site and apps.



"Diners are already actively searching for and booking more casual, everyday dining options on OpenTable, and the integration with QSR Automations will help us provide them with a greater selection of restaurants," said Christa Quarles, Chief Executive Officer of OpenTable. "The integration with DineTime also further positions us to help thousands of everyday dining eateries across North America to seat more local and traveling diners, while at the same time helping to connect OpenTable diners with the perfect restaurant for even more of their dining occasions."

QSR Automations is the kitchen and restaurant management platform provider for approximately 80 percent of the largest restaurant groups in the casual dining category in the U.S. OpenTable is the leading provider of online restaurant reservations, seating more than 22 million diners per month across its network of more than 42,000 restaurant customers around the globe.

"Through this joint solution, our customers will now be able to make their DineTime configured restaurant visible to OpenTable's network of diners and allow users to find and book their restaurant of choice," said Lee Leet, Chief Executive Officer and Founder of QSR Automations. "This will help restaurants across North America create a seamless dining experience for their guests."

While the reservations feature is phase one of the partnership, the next phase is designed to provide diners with the ability to use OpenTable, integrated with DineTime technology, to see estimated wait times and to add their name to waitlists at participating restaurants before walking in the door. According to a March 2017 OpenTable survey, 78 percent of diners said the ability to use technology to add themselves to a waitlist before they arrive at the restaurant would improve their dining experience.*

To find out more about the benefits of OpenTable's integration with QSR Automations DineTime technology, please visit the <u>OpenTable Open for Business blog</u>.

* March 2017 survey of more than 4,190 OpenTable diners across the U.S.

About OpenTable:

OpenTable, part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 22 million diners per month via online bookings across more than 42,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated over 1 billion diners around the world. OpenTable is headquartered in San Francisco and has bookable restaurants in more than 20 countries, including Australia,

Canada, Germany, Ireland, Japan, Mexico, United Kingdom and the United States.

About QSR:

Established in 1996, QSR Automations is a hospitality industry leader in innovative in-store, online and mobile restaurant hardware and software solutions. Headquartered in Louisville, Kentucky, QSR helps restaurants and businesses of all sizes and concepts around the world measurably increase efficiency, enhance productivity, improve quality and maximize guest delight. QSR's innovative software and hardware solutions are installed in more than 70,000 sites worldwide and seat more than 2 million diners every day, creating a positive and memorable guest experience each and every visit. For further information on QSR Automations, visit www.gsrautomations.com or contact QSR at 502-297-0221.

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