

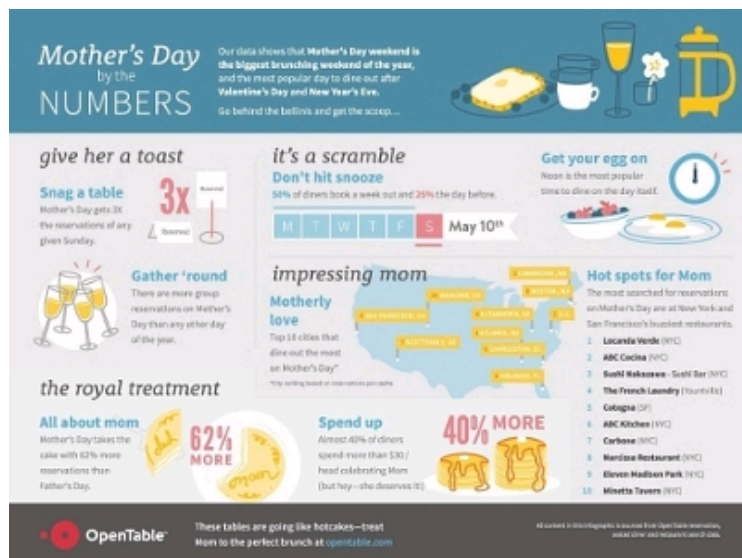


April 29, 2015

## OpenTable Reveals Snapshot of Mother's Day Dining Habits

### Infographic Illustrates Mother's Day Dining by the Numbers; Data Reveals the Top 25 Cities that Love Celebrating Mother's Day the Most - Atlanta Takes the Top Spot

SAN FRANCISCO, April 29, 2015 /PRNewswire/ -- [OpenTable](#), the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), today released the [top 25 cities](#) that love dining out on Mother's Day the most, along with an [infographic](#) that provides a snapshot of Mother's Day dining habits across the U.S.



"Mother's Day has become all about feting mom with delicious food, as diners have made it one of the busiest dining days - and the busiest brunch day - of the year for restaurants," says Caroline Potter, OpenTable Chief Dining Officer. "It's thrilling to uncover the many ways in which people honor the special mother in their lives, and we hope guests and restaurateurs alike can use these insights and trends to inspire them as they prepare to celebrate mothers everywhere over memorable meals."

The "[Celebrating Mother's Day by the Numbers](#)" infographic illustrates the data for the busiest brunch weekend of the year. OpenTable is also sharing the top 25 cities that dine out the most on Mother's Day per capita.

#### Top 25 Cities that Love Celebrating Mother's Day the Most

1. [Atlanta, Georgia](#)
2. [Washington D.C](#)
3. [Cambridge, Massachusetts](#)
4. [Alexandria, Virginia](#)
5. [San Francisco, California](#)
6. [Charleston, South Carolina](#)
7. [Scottsdale, Arizona](#)
8. [Boston, Massachusetts](#)
9. [Orlando, Florida](#)
10. [Boulder, Colorado](#)
11. [Bellevue, Washington](#)
12. [Las Vegas, Nevada](#)
13. [Cincinnati, Ohio](#)
14. [Ann Arbor, Michigan](#)
15. [Seattle, Washington](#)
16. [Denver, Colorado](#)
17. [Berkeley, California](#)
18. [San Mateo, California](#)

19. [Minneapolis, Minnesota](#)
20. [Tampa, Florida](#)
21. [Pittsburgh, Pennsylvania](#)
22. [New Orleans, Louisiana](#)
23. [Baltimore, Maryland](#)
24. [Portland, Oregon](#)
25. [Chicago, Illinois](#)

For diners still searching for perfect table for Mother's Day, OpenTable recently released the [Top 100 Best Brunch Restaurants in America](#). Diners can also find more tips and trends regarding Mother's Day on the [OpenTable Blog](#).

#### **About OpenTable**

[OpenTable](#), part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 16 million diners per month via online bookings across more than 32,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 760 million diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the UK.

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