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OpenTable Mobile Payments National Expansion Kicks Off in New York City

OpenTable wraps mobile payment pilot phase and plans to expand to 20 cities before year end

SAN FRANCISCO, Aug. 11, 2014 /PRNewswire/ -- [OpenTable](http://www.opentable.com), the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), today announced that it kicked off the national expansion of its pay with OpenTable feature with a launch in New York City.



To pay with OpenTable, diners who book at participating restaurants simply add a credit card in the OpenTable iPhone app before they dine and can then view and pay their check with a few taps. There's no separate app to download; no table number to enter; and no scanning or barcodes involved. Diners who pay with OpenTable simply get up and go whenever they're ready.

"Just as we solved the pain of booking a reservation, we have a tremendous opportunity to solve the pain of settling the check," said Matt Roberts, Chief Executive Officer of OpenTable. "We have millions of diners actively booking reservations on our mobile apps and technology in more than 31,000 restaurants. This combination makes us uniquely suited to power a payment and dining experience that is intuitive and elegant for both diners and restaurants."

In addition to today's launch in New York City, OpenTable plans to expand its mobile payments presence in San Francisco - home to its mobile payment pilot which launched in February 2014 - and plans to roll out the feature across the nation by introducing it in 20 cities before year end.

To find out more about OpenTable mobile payments and view the current list of participating restaurants visit <http://pay.opentable.com/>. Restaurants who are interested in providing their guests with the experience of paying with OpenTable can learn more at <http://pay.opentable.com/restaurants>.

About OpenTable

[OpenTable](http://www.opentable.com), part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 15 million diners per month via online bookings across more than 31,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 620 million diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the UK.

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