



December 4, 2014

OpenTable Unveils Redesigned Site to All Diners

New Site Features a More Elegant Way to Experience OpenTable

SAN FRANCISCO, Dec. 4, 2014 /PRNewswire/ -- [OpenTable](#), the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), today announced that the redesigned version of the OpenTable site is live and available to all diners. The new OpenTable site has been completely rebuilt on a nimble platform with an elegant look and feel that is rich with imagery and grounded in simplicity.



"The thoughtful new design and engineering architecture makes the entire experience more visually appealing and the platform more agile than ever before," said Jocelyn Mangan, OpenTable Senior Vice President of Product Management. "The site speaks to our evolution from a company focused on the reservation transaction to one focused on the broader experience of dining out."

In addition to the U.S., the redesigned site is now live and available to all diners in Canada, Germany, Japan, Mexico, and the UK.

About OpenTable

[OpenTable](#), part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 15 million diners per month via online bookings across approximately 32,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 665 million diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the UK.

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