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## OpenTable Reveals Top 25 Most Romantic Cities in America

## Virginia Beach claims top spot, showing that Virginia really is for lovers; Lone Star state of Texas boasts three winning cities

SAN FRANCISCO, Feb. 4, 2016 /PRNewswire/ -- As we begin to fete love and romance ahead of Valentine's Day, <a href="OpenTable">OpenTable</a>, the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), is pleased to release its 2016 rankings of the <a href="25 Most Romantic Cities in America">25 Most Romantic Cities in America</a>.



Food trends may come and go, but our data indicates that Americans continue to have an appetite for romantic dining. In order to provide a ranking of cities where romantic dining is inherently part of the culture, the OpenTable Most Romantic Cities Index was calculated using three variables: the percentage of restaurants rated "romantic" according to OpenTable diner reviews; the percentage of tables seated for two; and the percentage of people who dined out for Valentine's Day last year.

"For generations, people have celebrated love by sharing a meal at enchanting, elegant restaurants," said Caroline Potter, Chief Dining Officer of OpenTable. "The cities on this list, from the charming coastal community that is Virginia Beach to the top dining destination of Chicago, are those in which deliciously romantic dinners are de rigueur for couples in all stages of courtship."

The following cities, listed in order, comprise the 2016 25 Most Romantic Cities in America. The complete list may also be viewed at http://www.opentable.com/m/25-most-romantic-cities-in-america-for-2016/.

## 2016 25 Most Romantic Cities in America

- 1. Virginia Beach, Virginia
- 2. Newport, Rhode Island
- 3. Milwaukee, Wisconsin
- 4. Atlantic City, New Jersey
- 5. Santa Fe, New Mexico
- 6. Birmingham, Alabama
- 7. Oklahoma City, Oklahoma
- 8. Omaha, Nebraska
- 9. St. Louis, Missouri
- 10. Colorado Springs, Colorado
- 11. Baltimore, Maryland
- 12. San Antonio, Texas
- 13. Annapolis, Maryland
- 14. Madison, Wisconsin

- 15. Fort Worth, Texas
- 16. Greenville, South Carolina
- 17. Memphis, Tennessee
- 18. Louisville, Kentucky
- 19. Savannah, Georgia
- 20. Austin, Texas
- 21. Tulsa, Oklahoma
- 22. Greensboro, North Carolina
- 23. Chicago, Illinois
- 24. Lexington, Kentucky
- 25. Columbus, Ohio

For diners still searching for the right restaurant for Valentine's Day, <u>OpenTable</u> recently released the <u>Top 100 Most Romantic Restaurants in America</u>. Diners can also find more tips and trends regarding Valentine's Day on the <u>OpenTable Blog</u> as well as details about our #savorthelove Valentine's Day giveaway.

## **About OpenTable**

OpenTable, part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 17 million diners per month via online bookings across more than 33,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 940 million diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Ireland, Japan, Mexico, and the UK.

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