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## **OpenTable Seats a Record Two Million Diners in a Single Day**

**Valentine's Day record captures the highest volume day in OpenTable history; Approximately half of all diners booked via mobile**

SAN FRANCISCO, Feb. 19, 2015 /PRNewswire/ -- [OpenTable](#), the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), today announced that it seated more than two million diners around the globe on Valentine's Day, making it the highest volume day in the company's history. The company also announced that approximately half of the diners it seated on Valentine's Day booked via their mobile devices.



"It's exciting to play a key role in helping more than two million diners around the globe find the perfect restaurant for Valentine's Day," said Matt Roberts, Chief Executive Officer of OpenTable. "Valentine's Day is one of the most important, operationally-intensive days for our restaurant customers, and we're incredibly proud to be an ingredient in the joy they bring to their guests on February 14<sup>th</sup> and throughout the year."

Approximately 45 percent of these diners booked their reservations during the week leading up to Valentine's Day, and more than 10 percent booked on Valentine's Day, the day diners consulted OpenTable at a peak rate of 400 searches per second.

### **About OpenTable**

[OpenTable](#), part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 15 million diners per month via online bookings across more than 32,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 700 million diners around the world. The company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the UK.

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