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OpenTable Helps Canadians Take a Seat at the Global Dining Table

Enabled by OpenTable, local language bookings at more than 38,000 restaurants around the world open up a truly global dining network for Canadians to explore

TORONTO, Oct. 18, 2016 /CNW/ -- [OpenTable](#), the world's leading online restaurant booking platform and part of The Priceline Group (NASDAQ: PCLN), today announced new functionality that will enable diners to search, discover and make reservations at restaurants across the globe in their local language through OpenTable's web and app properties.



The global booking functionality brings together more than 38,000 restaurants across its network globally, including renowned global dining hotspots such as Berlin, Dublin, London, Mexico City, Montreal, New York, San Francisco, Sydney, Toronto and Vancouver. Languages currently supported include English, Spanish, French, German and Japanese. The launch also brings together all of OpenTable's separate country apps into one multi-language global app.

"With the ability to book a seat in your preferred language, OpenTable is now the ultimate 'Global Dining Passport' for Canadians travelling abroad," says Christa Quarles, CEO, OpenTable. "Canadian diners will be able to experience OpenTable in many languages whether they are uncovering authentic experiences overseas or visiting local favourites while they are at home."

More than 42 million diners have been seated in Canada through OpenTable and now Canadian diners can view menus; read and submit restaurant reviews; find key information, including directions for their chosen restaurant; and review the details of their reservation at any time, in English, French, German, Japanese and Spanish.

In addition to being able to discover and book restaurants around the world, Canadian diners will be able to manage their global bookings through their local OpenTable account.

"For nearly 20 years, OpenTable has focused on making connections between diners and restaurants around the world," says Quarles. "As part of The Priceline Group, OpenTable is uniquely qualified to help global travellers become global diners. This next evolution of OpenTable will help diners create more authentic local dining experiences while travelling, discovering hidden gems and booking seats at must-visit destination restaurants."

The new functionality provides increasing opportunities for international restaurateurs on the OpenTable network. With all restaurants, appearing on all sites, in all languages, they will be discoverable to a growing audience of discerning diners.

"The enhancements enable us to further support our restaurant partners who will receive exposure to an increasingly global audience of diners that would otherwise be difficult and costly to target through their own marketing campaigns," concludes Quarles.

OpenTable currently seats more than 20 million diners per month across its global network.

Follow OpenTable Canada on Twitter: [@OpenTableCanada](#).

About OpenTable

[OpenTable](#), part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 20 million diners per month via online bookings across more than 38,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online

reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated over 1 billion diners around the world and more than 42 million in Canada. OpenTable is headquartered in San Francisco.

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