

OpenTable Introduces Free Mobile Application for BlackBerry Smartphones

Smartphone Users Can Now Find and Make Online Restaurant Reservations On-the-Move

SAN FRANCISCO, Aug 03, 2009 (BUSINESS WIRE) -- OpenTable, Inc. (NASDAQ:OPEN) (www.opentable.com), a leading provider of free online reservations for diners and guest management systems for restaurants, today announced that its free application for BlackBerry(R) smartphone users is available for download on BlackBerry App World(TM). OpenTable for BlackBerry smartphones allows diners using BlackBerry OS 4.5 or higher to check the real-time availability of multiple restaurants in the area; view restaurant profiles and cuisine details; make free, confirmed reservations; and invite friends to join them.

"This OpenTable application is really ideal for business travelers," said Caroline Potter, chief dining officer at OpenTable. "When traveling to a new, unfamiliar city or planning a meal with colleagues, diners can now use OpenTable on their BlackBerry smartphones to instantly find and confirm an available table at a nearby restaurant--without having to research restaurants from a desktop computer or make multiple calls to find available tables."

With this OpenTable application, BlackBerry smartphone users simply specify the desired date, time and party size, and they are immediately provided with a list of available tables at restaurants in the vicinity. Diners using GPS-enabled BlackBerry smartphones can view nearby restaurants on a map without doing any typing, while diners using non-GPS models can simply enter in their address. From there, diners can refine results by price or type of cuisine, view individual restaurants on a map, and send emails complete with reservation information to friends. Registered OpenTable members can see their upcoming reservations, earn OpenTable Dining Points and view their current points balances on their BlackBerry smartphones.

For more information about OpenTable for BlackBerry smartphones, please visit www.opentable.com/blackberry. The application is available for download today at http://www.getjar.com/products/28420/OpenTable.

About OpenTable, Inc.

OpenTable is a leading provider of free, real-time online restaurant reservations for diners and reservation and guest management solutions for restaurants. The OpenTable network delivers the convenience of online restaurant reservations to diners and the operational benefits of a computerized reservation book to restaurants. OpenTable has more than 10,000 restaurant customers, and since its inception in 1998, has seated more than 100 million diners around the world. The company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the United Kingdom.

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SOURCE: OpenTable, Inc.

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