

OpenTable Reveals Top 25 Most Romantic Cities in America

California, Rhode Island, Tennessee and Texas boast multiple winners; Atlantic City tops list as a sure bet for romance

SAN FRANCISCO, Feb. 4, 2015 /PRNewswire/ -- As we prepare to celebrate love and loved ones on Valentine's Day, <u>OpenTable</u>, the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), is pleased to release its rankings of the <u>25 Most Romantic Cities in America</u>.



It's no secret that America has become a country of foodies, but our analysis revealed that we're also a nation of hungry romantics. In order to provide a ranking of cities where romantic dining is inherently part of the culture, the OpenTable Most Romantic Cities Index was calculated using three variables: the percentage of restaurants rated "romantic" according to OpenTable diner reviews; the percentage of tables seated for two; and the percentage of people who dined out for Valentine's Day last year.

"The illustrious and insightful M.F.K. Fisher noted that sharing a meal is in and of itself an intimate act," said Caroline Potter, Chief Dining Officer of OpenTable. "This list makes it clear that romance is alive and well in cities in all corners of the country, from the glamorous gambling meccas of Atlantic City and Las Vegas to urban areas with a decidedly down-home feel, such as Charleston and San Antonio - and that Fisher's sentiments remain true to this day."

The following cities, listed in order, comprise the Top 25 Most Romantic Cities in America. The complete list may also be viewed at http://www.opentable.com/m/most-romantic-cities-in-america.

Top 25 Most Romantic Dining Cities in America

- 1. Atlantic City, New Jersey
- 2. San Antonio, Texas
- 3. Providence, Rhode Island
- 4. Key West, Florida
- 5. Birmingham, Alabama
- 6. Louisville, Kentucky
- 7. Newport, Rhode Island
- 8. Palm Springs, California
- 9. Austin, Texas
- 10. Lahaina, Hawaii
- 11. Colorado Springs, Colorado
- 12. Las Vegas, Nevada
- 13. Omaha, Nebraska
- 14. Santa Barbara, California
- 15. Oklahoma City, Oklahoma
- 16. West Hollywood, California
- 17. St. Louis, Missouri
- 18. Charleston, South Carolina
- 19. Memphis, Tennessee

- 20. New Orleans, Louisiana
- 21. Fort Worth, Texas
- 22. Nashville, Tennessee
- 23. Long Beach, California
- 24. Santa Fe, New Mexico
- 25. Charlotte, North Carolina

For diners still searching for the right restaurant for Valentine's Day, <u>OpenTable</u> recently released the Diner's Choice List of the <u>Top 100 Most Romantic Restaurants in America</u>. Diners can also find more tips and trends regarding Valentine's Day on the <u>OpenTable "Dining Check" blog</u>.

And, diners are invited to enter the <u>OpenTable #MyFoodieValentine Dinner for Two Giveaway</u>. Entrants just need to share a fun photo of their favorite foodie -- or food -- with @OpenTable on <u>Instagram</u> or <u>Twitter</u> using the hashtag #MyFoodieValentine for a chance to win one of the ten \$200 OpenTable Gift cards we'll be giving away every business day, starting Monday, February 2, 2015, through Friday, February 13, 2015. Learn more here.

About OpenTable Restaurant Reviews

Originally launched in November 2008, the OpenTable Reviews program helps diners find restaurants that best fit their dining occasions. Diners who recently honored an OpenTable reservation are invited via email to submit restaurant feedback using an online form. Visitors to OpenTable can access reviews for thousands of OpenTable restaurant partners across the United States, Canada, Germany and the UK. The OpenTable Reviews program has generated more than 28 million restaurant reviews by verified diners, establishing OpenTable as one of the largest and most trusted sources for restaurant reviews.

About OpenTable

<u>OpenTable</u>, part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 15 million diners per month via online bookings across more than 32,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 700 million diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the UK.

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