

November 1, 2006

OpenTable Showcases Dining-Out Options for a Stress-Free Thanksgiving

SAN FRANCISCO, Calif. (November 1, 2006) — OpenTable, Inc. (<u>www.opentable.com</u>), the leading provider of free, online reservations for diners and guest management systems for restaurants, today announced the availability of special Thanksgiving menu details at <u>www.opentable.com/thanksgiving</u>.

Thanksgiving is an increasingly popular day for dining out. More than one in ten Americans dine out for that holiday, according to the National Restaurant Association. Statistics from the OpenTable® online reservations network show that Thanksgiving typically tops the month of November for diners served on a weekday.

For these diners seeking a festive meal without the hassles associated with home-cooking, OpenTable.com provides the ability to search for available tables at local restaurants, preview special menu offerings, and book free reservations online.

"While more and more families are looking to simplify the holiday by dining out on Thanksgiving, finding a restaurant that's open on that day and then securing a reservation can be stressful," said Thomas Layton, OpenTable CEO. "OpenTable.com provides a single source for holiday restaurant reservations."

To book a free Thanksgiving reservation, diners can visit <u>www.opentable.com</u>, select their location, and search for tables on 11/23/2006. Searches can be refined by cuisine type, neighborhood, or price range. OpenTable is also highlighting restaurants that are preparing special Thanksgiving Day menus, which range from the traditional Thanksgiving fare to the innovative, such as sour orange and cumin-rubbed turkey with chorizo stuffing or sweet caramelized pumpkin tart with chocolate fondue. Holiday entrée details, along with special pricing and operating hours, can be found at <u>www.opentable.com/thanksgiving</u>.

About OpenTable, Inc.

OpenTable is the leading supplier of restaurant reservation, table management and marketing software as well as the top provider of free, real-time online reservations to consumers, concierges and administrative assistants. More than 5800 partner restaurants have adopted the OpenTable System, and more than 28 million diners have been seated through OpenTable.com.