

August 15, 2006

## OpenTable.com Seats 25-Millionth Diner via Online Restaurant Reservations

SAN FRANCISCO, Calif. (August 15, 2006) — OpenTable, Inc. (www.opentable.com), the leading provider of free, online reservations for diners as well as guest and table management systems to restaurants, today announced that the company seated its 25-millionth diner through online restaurant reservations on August 14, 2006, just nine months after achieving its 15-million-diner milestone. This month, more than 1.3 million people are expected to dine out using reservations booked at OpenTable.com.

"The explosion in OpenTable.com use shows just how enthusiastically diners are embracing the convenience of booking online," said Thomas Layton, OpenTable CEO. "Recognizing this trend, restaurants focused on providing excellent service now offer their guests the ability to reserve online."

## About OpenTable, Inc.

OpenTable<sup>™</sup> is the leading supplier of restaurant reservation, table management and marketing software as well as the top provider of free, real-time online reservations to consumers, concierges and administrative assistants. More than 5000 partner restaurants have adopted

the OpenTable System, and more than 1 million diners are seated each month through OpenTable.com.