

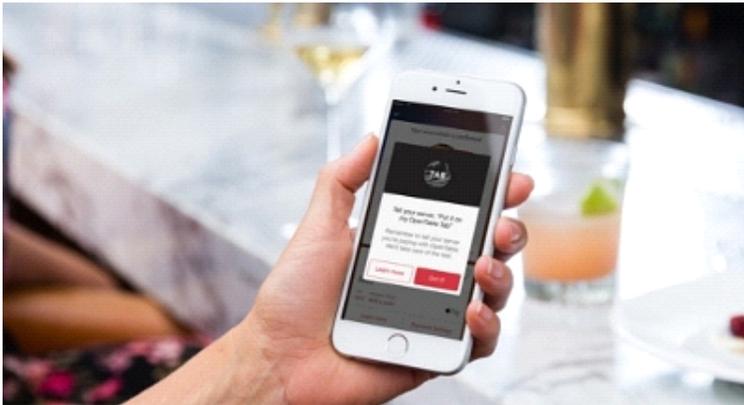


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OpenTable Now Lets LA Diners Put it on Their Tab

OpenTable Tab Helps Restaurants Make Every Guest Feel like a Regular; New Payment Experience Available at Over 75 Restaurants in Los Angeles

SAN FRANCISCO, June 23, 2016 /PRNewswire/ -- [OpenTable](#), the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), today announced it is piloting OpenTable Tab, a new payment experience that gives restaurants a unique way to deliver classic hospitality. OpenTable Tab is currently available at more than 75 restaurants in Los Angeles and will be introduced in more U.S. cities later this year.



To experience OpenTable Tab, diners simply tap the Tab feature when they book their reservation at participating restaurants. Once they're at the restaurant and ready to leave - or at any time during their meal - diners can let their server know they want to put their meal on their OpenTable Tab and then get up and go whenever they're ready.

"Restaurant goes in LA love to be treated like regulars and truly value a VIP experience," said Catherine Porter, SVP of Strategy and Business Development at OpenTable. "OpenTable Tab is designed to reinvent and simplify the way diners pay at restaurants and enhance the overall dining experience. By removing the cumbersome and time-consuming credit card swap, diners who use OpenTable Tab can focus on enjoying their fantastic meal and our restaurant partners can focus on delivering amazing hospitality."

"Tab gives us a new way to easily process payments from guests," added Amy Knoll Fraser, Owner of Redbird. "OpenTable continues to be a great partner for us, always innovating and offering new services to better accommodate our guests."

To learn more about Tab and view the current list of participating restaurants visit <https://tab.opentable.com/>. Restaurants interested in learning more about the benefits of the new payments feature can visit The OpenTable Open for Business Blog [here](#).

About OpenTable

[OpenTable](#), part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 19 million diners per month via online bookings across more than 37,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than one billion diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Australia, Canada, Germany, Ireland, Japan, Mexico, and the UK.

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