

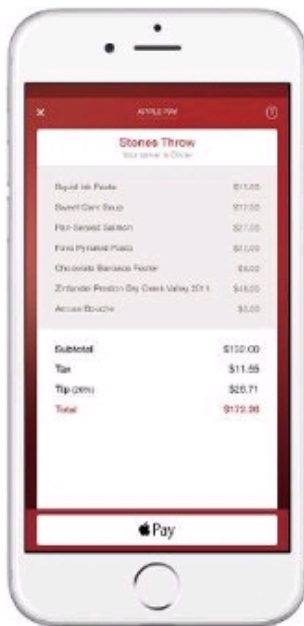


October 21, 2014

OpenTable Diners Can Now Settle the Check with Apple Pay

Integration with Apple Pay makes OpenTable mobile payment experience frictionless for diners

SAN FRANCISCO, Oct. 21, 2014 /PRNewswire/ -- [OpenTable](http://www.opentable.com), the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), today announced that diners using the Pay with OpenTable mobile payments feature can now settle the check using Apple Pay.



"The integration with Apple Pay makes the OpenTable mobile payment experience even more intuitive and seamless," said Matt Roberts, Chief Executive Officer of OpenTable. "With Apple Pay, OpenTable diners can skip the step of adding a card to their profile and simply settle their check with a single touch using iPhone 6 or iPhone 6 Plus."

Diners who have enabled Apple Pay and book at participating Pay with OpenTable restaurants can simply view their check in the OpenTable iPhone app, select a gratuity amount and settle the check with a single touch. Diners can then get up and go whenever they're ready.

Pay with OpenTable is currently available in New York City, San Francisco and Washington, D.C. OpenTable plans to roll out the feature across the nation by introducing it to a total of 20 cities before year end.

To find out more about OpenTable mobile payments, watch "[Life's too short to wait for the check](http://www.opentable.com/life-to-short-to-wait-for-the-check)" and visit <http://pay.opentable.com/> to view the current list of participating restaurants. Restaurants who are interested in providing their guests with the experience of paying with OpenTable can learn more at <http://pay.opentable.com/restaurants>.

About OpenTable

[OpenTable](http://www.opentable.com), part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 15 million diners per month via online bookings across approximately 32,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality

solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 665 million diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the UK.

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