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## Take a Seat at the Global Dining Table

### OpenTable enables local language bookings at more than 38,000 restaurants around the world

SAN FRANCISCO, Oct. 18, 2016 /PRNewswire/ -- [OpenTable](#), the world's leading online restaurant booking platform and part of The Priceline Group (NASDAQ: PCLN), has today announced new functionality that will enable diners to search, discover and make reservations at restaurants across the globe in their local language through OpenTable's web and mobile properties.



The global booking functionality brings together more than 38,000 restaurants across its network globally, including renowned global dining hotspots such as Berlin, Dublin, London, Mexico City, Montreal, New York, San Francisco, Sydney, Toronto and Vancouver. Languages currently supported include English, Spanish, French, German and Japanese. The launch also brings together all of OpenTable's separate country apps into one multi-language global app.

"This is an exciting moment for OpenTable," says Christa Quarles, CEO, OpenTable. "For almost 20 years we have been helping diners to discover and make restaurant reservations in their home country. This evolution in how we engineer our current country sites and apps means we can now power great restaurant experiences across multiple cities, in multiple languages, becoming a true 'Global Dining Passport' for diners across the world. "

According to a recent survey of OpenTable diners, 97 percent eat out at least once per day during their travels, while 48 percent say they dine out at least twice a day. The enhancements OpenTable has made will help these diners uncover and enjoy unique and authentic dining experiences whether they're traveling or staying local. It also enables OpenTable to further support its restaurant partners by providing exposure to an increasing audience of global diners that would be difficult and costly to target through their own marketing campaigns.

In addition to being able to discover and book restaurants around the world, diners will be able to manage their global bookings through their local OpenTable account.

Diners can now view menus, read and submit restaurant reviews and find key information, including directions for their chosen restaurant, as well as review the details of their reservation at any time, all in their local language. This functionality will be especially pertinent to those travelling to or from destinations such as Japan, Germany, French Canada and Mexico where they will be able to experience OpenTable in their preferred language.

"Combining our extensive experience in connecting diners and restaurants, and our position as part of The Priceline Group, we are uniquely placed to help the global traveler become a global diner. OpenTable is the 'Global Dining Passport' in your pocket. We help you reserve a seat at those must visit destination restaurants as well as help you discover hidden gems that offer authentic local experience," said Quarles.

The new functionality provides increasing opportunities for international restaurateurs on the OpenTable network. With all restaurants, appearing on all sites, in all languages, they will be discoverable to a growing audience of discerning diners. OpenTable currently seats more than 20 million diners per month across its global network.

#### Survey Methodology:

This research was conducted online by OpenTable among 12,000 diners across seven countries, including Australia, Canada, Germany, Japan, Mexico, the UK and United States.

#### About OpenTable:

[OpenTable](#), part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 20 million diners per month via online bookings across more than 38,000 restaurants. The OpenTable

network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated over one billion diners around the world. OpenTable is headquartered in San Francisco.

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