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## **ONLINE: OpenTable's Diners' Choice lists**

### **San Francisco Chronicle**

OpenTable, the online restaurant reservation system, is taking its listings one step further and making actual lists - as in best food, best brunch, most romantic and more than two dozen other categories.

The lists are posted on the service's Web site, [opentable.com](http://opentable.com).

The lists are derived from questionnaires sent to diners who use the system to make reservations. Within a few days after eating at the restaurant, diners are sent an e-mail form; Open Table data crunchers use the answers to compile the lists. Diners can also use the form to direct more detailed feedback to the restaurant.

The lists are updated each week, and range from top restaurants in various locations to cuisines such as French, steak and tapas, to special-interest categories such as "late-night find" and "great for brunch." While restaurants heavily booked on Open Table might land in several categories, "kid friendly" and "vibrant bar scene" are likely mutually exclusive.