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## OpenTable Launches "Places I've Eaten" Facebook App

### New app for timeline enables diners to share their dining history and recommendations

SAN FRANCISCO, Feb. 28, 2013 /PRNewswire/ -- [OpenTable](#) (NASDAQ: OPEN), the world's leading provider of online restaurant reservations, today announced the introduction of its new Facebook app, "[Places I've Eaten](#)." The new app makes it easy for people to share their dining history, favorite restaurants and wish lists with friends on Facebook. The app also enables people on Facebook to see where their friends have dined, see their own and their friends' ratings, share recommendations, tag friends with whom they've dined and make reservations.

(Photo: <http://photos.prnewswire.com/prnh/20130228/NY68249> )

(Logo: <http://photos.prnewswire.com/prnh/20110606/MM07085LOGO> )

"Places I've Eaten makes it easy for diners to share and be inspired by memorable dining experiences and to tap into their friends' knowledge of local dining scenes," said Scott Jampol, Vice President of Consumer Marketing at OpenTable. "We hope the app will help diners discover new hot spots, share recommendations with friends, and experience their favorite restaurants all over again."

Places I've Eaten provides a new way for people to share and memorialize their dining experiences. Diners can easily add the restaurants they have visited through OpenTable to their Facebook Timeline, and the app makes it simple for diners to build a list of restaurants they want to visit and see which of their friends also have them on their wish lists or have already dined there. OpenTable members who opt to use Places I've Eaten may keep their dining history private or allow the app to post to their timeline and be visible to some or all of their friends on Facebook. To find out more about Places I've Eaten or access the web-based app, visit: <http://www.opentable.com/PlacesIveEaten>.

#### **About OpenTable, Inc.**

[OpenTable](#) is the world's leading provider of online restaurant reservations, seating approximately 10 million diners per month via online bookings across more than 27,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus and other helpful information, and easily book a reservation. In addition to the Company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 400 million diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico and the UK. OpenTable also owns and operates [toptable](#), the leading consumer destination site for restaurant reservations in the UK.

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