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OpenTable Names Jeff Kinder as Head of Consumer Products and Global Marketplaces

Former Head of Digital Products at JP Morgan Chase will lead product innovation and expand how OpenTable helps locals and travelers discover restaurants around the globe

SAN FRANCISCO, Oct. 6, 2016 /PRNewswire/ -- [OpenTable](#), the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), today announced that Jeff Kinder has joined the company as Senior Vice President and Head of Consumer Products and Global Marketplaces and will lead several of OpenTable's initiatives around diners and growth.



"Jeff is a talented executive with a history of harnessing a strategic vision and providing the leadership and product innovation required to help make it a reality," said Christa Quarles, Chief Executive Officer of OpenTable. "As we continue to expand and drive towards helping diners around the globe discover the perfect restaurant and dining experiences, the breadth and depth of Jeff's product and leadership experience across e-commerce, payments, travel and media will be invaluable."

"I am incredibly excited to join OpenTable. The company has been a pioneer and an icon in the dining world, with more than 38,000 restaurants using our software and seating over 20 million diners every month," said Mr. Kinder. "Yet, we are just scratching the surface. We see terrific opportunities to grow, using new technology and data to better serve the needs of both our dining and restaurant customers around the world."

Mr. Kinder brings a wealth of digital product and senior leadership experience to OpenTable. Most recently, he served as Head of Digital Products at JP Morgan Chase, the largest bank in the US by assets, where he helped lead a customer-centered, digital transformation of the bank and oversaw products including [Chase.com](#) and the top-rated Chase mobile app. He joined JP Morgan Chase in 2011 as President of Chase Offers, and later added the role of COO of Mobile, E-Commerce and Payments.

Previously, he was a senior executive at Yahoo! with global responsibility for Yahoo's media and marketplace products,

including Yahoo.com, Yahoo! Finance, Sports, News, Movies, TV, Shopping, Travel, Autos, and Real Estate. At Yahoo!, Mr. Kinder led a global team of 2,000 employees, generating over \$2 billion in revenue across a mobile and web product portfolio that served 70 million customers per day in over 30 countries. Prior to this role, Jeff led Yahoo's small business and merchant services, including search advertising, serving nearly two million small and medium-sized business customers.

Before joining Yahoo!, he was Senior Vice President at Cendant Corporation, a conglomerate provider of travel and real estate services, owning such well-known brands as Avis, Budget, Wyndham, Ramada, Days Inn, Century 21, Coldwell Banker, Orbitz, Galileo and Travelport. Previously, Jeff had co-founded and sold an internet travel startup. Earlier in his career he was a strategy consultant with The Boston Consulting Group and served as an officer in the United States Navy.

Jeff holds a bachelor's degree in Operations Research from Cornell University and an MBA from Harvard Business School.

About OpenTable

OpenTable, part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 20 million diners per month via online bookings across more than 38,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than one billion diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Australia, Canada, Germany, Ireland, Japan, Mexico, and the UK.

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