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OpenTable Reaches New Milestones, Seating 50-Millionth Diner

SAN FRANCISCO, Calif. (October 15, 2007) — OpenTable, Inc. (www.opentable.com), the leading provider of free, online reservations for diners as well as guest and table management systems for restaurants, today announced that the company seated its 50-millionth diner through online restaurant reservations on October 12, 2007 – only 14 months after seating the 25-millionth diner. Additionally, the OpenTable® network now exceeds 8,000 restaurants which have replaced their pen-and-paper reservation books with the OpenTable computerized reservation system. These restaurants serve more than two million guests each month through online reservations booked via OpenTable.com, representing more than \$1 billion in annual restaurant revenue.

“The explosion in online reservations has changed the dynamics of the restaurant industry,” said Jeff Jordan, chief executive officer of OpenTable. “Never before have diners had so much choice and convenience in making reservations or have restaurants enjoyed such easy access to a global audience. OpenTable.com has simplified the reservation process and raised the bar on guest services, creating a win-win for both restaurants and their guests.”

About OpenTable, Inc.

OpenTable is the leading provider of free, real-time online reservations for restaurant diners, concierges and administrative professionals as well as the premier supplier of reservation, table management and marketing software for restaurants. More than 50 million diners have been seated through reservations at opentable.com, and more than 8,000 fine-dining restaurants have replaced their pen-and-paper reservation books with the OpenTable System. The OpenTable service is available in 47 US states and seven other countries including Canada, Japan, Mexico and the UK.