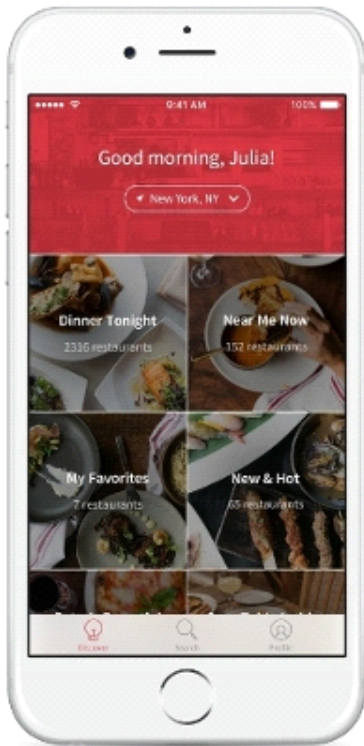April 27, 2016

OpenTable App Redesign Helps Travelers and Locals Discover New Dining Experiences

New Discovery-Focused App Surfaces Great Dining Experiences, Including Access to Curated Options Such as "OpenTable Insider Picks"

SAN FRANCISCO, April 27, 2016 /PRNewswire/ -- OpenTable, the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), today announced the launch of its redesigned OpenTable iOS app, enabling diners to more easily discover and book great dining experiences, from the hottest new restaurants to neighborhood gems.

The redesign features a new Discover tab, which allows traveling and local diners to discover more with a single tap by connecting them to new dining experiences, ranging from trending cuisines and popular restaurants to OpenTable locals' favorite picks.

"Whether you're landing hungry on the tarmac in a new city or planning a last minute date night in your local neighborhood, OpenTable wants to be the dining concierge in your pocket," said Christa Quarles, OpenTable Chief Executive Officer. "Dining has never been more mobile and our new app experience helps diners discover the perfect restaurant to satisfy every occasion, mood and craving whether they're at home or on the road."

The content presented on the Discover tab factors in elements like availability, popularity, proximity and personal favorites. It enables quick visual browsing of categories to get recommendations that will satisfy any taste. The recommendations are especially handy for local diners eager to explore something new and for travelers hoping to sink their teeth into amazing culinary experiences. New categories in the Discover tab include:

   ▎ **New & Hot -** Recently opened restaurants with high popularity scores
   ▎ **Most Popular -** Restaurants with the highest popularity scores
   ▎ **My Favorites -** Diner's favorite restaurant list
   ▎ **Special Features -** Restaurants perfect for every occasion ranging from romantic to kid-friendly
   ▎ **Near Me Now -** Nearby restaurants with immediate availability
   ▎ **Dinner Tonight -** Restaurants with availability that night

| **Editorial Picks -** Restaurants nominated by local OpenTable insiders and other industry experts.

OpenTable's Discover tab is currently rolling out gradually for English-language iPhone users of the OpenTable app in the United States, Canada, United Kingdom, and Australia. Android support will be launched shortly. In addition to the new features of the redesign, diners can still use OpenTable's quick and easy search functionality.

To find out more about OpenTable's newest discovery-focused app features, please find details here.

About OpenTable:

OpenTable, part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 18 million diners per month via online bookings across more than 36,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 1 billion diners around the world. OpenTable is headquartered in San Francisco and available throughout the United States, as well as in Australia, Canada, Germany, Ireland, Japan, Mexico, and the UK.

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