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## OpenTable Expands International Reach with Launch in Amsterdam

## Nearly 100 restaurants celebrated by travelers and locals now bookable in the Dutch hotspot

SAN FRANCISCO, Aug. 9, 2017 /PRNewswire/ -- OpenTable, the world's leading provider of online restaurant reservations and part of the Priceline Group (NASDAQ: PCLN), today announced further international expansion with its launch in Amsterdam.



At launch, <u>approximately 100 restaurants</u> that appeal to inbound travelers and locals alike are bookable through <u>OpenTable</u> or via the global app, with more restaurants to be added in the coming months. An additional 300 restaurant listings are available that have been specially curated for travelers to provide further choice when deciding where to dine out. These listings include insightful information including restaurant overview, cuisine type and menus as well as maps and dish photos.

"We're thrilled to add Amsterdam to our global dining offering and to help diners discover and book the perfect table at restaurants ranging from must-visit destination dining hot spots to coveted local hidden gems," said Christa Quarles, CEO, OpenTable. "Bringing together our extensive experience in connecting diners and restaurants, and our position as part of The Priceline Group, we are uniquely placed to help the global traveler become a global diner."

From fine dining at a critically acclaimed restaurant such as <u>Bord'Eau</u>, to an authentic flavorful experience at <u>Bluespoon at the Andaz Hotel</u> or a traditional Amsterdam brasserie such as <u>Van Speyk</u>, OpenTable's diverse dining scene in Amsterdam has something to suit everyone's tastes.

The Amsterdam restaurants join the more than 42,000 restaurants available on OpenTable across more than 20 countries, including renowned global dining hotspots such as Berlin, Dublin, London, Melbourne, New York, San Francisco, Sydney, Tokyo and Toronto. The restaurants will be available for reservations in English, French, Spanish, Japanese, German and Dutch languages.

For more information on the selection of restaurants in Amsterdam travelers can visit <a href="https://www.opentable.com/c/amsterdam-restaurants">https://www.opentable.com/c/amsterdam-restaurants</a>.

## About OpenTable:

OpenTable, part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 22 million diners per month via online bookings across more than 42,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated over 1 billion diners around the world. OpenTable is headquartered in San Francisco and has bookable restaurants in more than 20 countries, including Australia, Canada, Germany, Ireland, Japan, Mexico, United Kingdom and the United States.

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