



OpenTable Settles "What Do You Want to Eat?" Debate This Valentine's Day

February 6, 2019

Recent Survey Reveals 1 in 2 Participants Would Rather Do Dishes Than Argue Over What to Eat; OpenTable's Matchmaker Makes Valentine's Day Dinner Planning Easy

SAN FRANCISCO, Feb. 6, 2019 /PRNewswire/ -- **OpenTable**, the world's leading provider of online restaurant reservations and part of [Booking Holdings, Inc.](#) (NASDAQ: BKNG), is adding more romance and less squabbling to Valentine's Day planning this year. With **Matchmaker**, an online tool available at www.opentable.com/matchmaker, OpenTable is making it easy for diners to find and book the perfect restaurant for Valentine's Day based on a series of questions including party type and size, budget, ideal ambience and desired cuisine.

[Matchmaker](#) easily and quickly combs through relevant options to deliver top recommendations for the special occasion. Based on a recent survey*, the Matchmaker couldn't come at a better time. Deciding on what to eat is a source of anxiety for many Americans, with 1 in 2 survey participants saying they would rather do dishes than engage in an endless debate.

"Valentine's Day is the biggest dining day of the year. Last year, we saw over 2 million seated diners on the holiday," said Caroline Potter, Chief Dining Officer at OpenTable. "With our Matchmaker, we want to ensure it's a joyous, carefree occasion, when people can focus efforts on being with significant others, loved ones or friends, rather than stressing over where to go or what to eat."

OpenTable Matchmaker

OpenTable's [Matchmaker](#) helps deliver the right restaurant when you need it most. This Valentine's Day, whether dining out with girlfriends or embarking on a first date, looking to spend like a boss or sensibly save, seeking a high-energy vibe or someplace low key, craving Italian or vegetarian-friendly eats, the Matchmaker has diners covered. It's a good thing, too. The survey also revealed participants:

- Would rather engage in mundane household tasks, such as cleaning the dishes or taking out the garbage, than argue over what to eat
- 4 in 10 Americans will just give into their partner's wishes in order to settle food disputes
- For singles embarking on a first date, dining out can still be stressful, with nearly 1 in 2 agreeing that they will be judged by the restaurant they select

Conveniently available via desktop, and mobile friendly, the restaurant generator takes a few seconds, quickly offering diners a series of available restaurant options to book for the big day.

The secret to a lasting romantic relationship? The survey also found 50 percent of participants believe that enjoying nightly dinner and conversations is the secret sauce to going the distance. While love can be celebrated year-round, 6 in 10 agree that dining out on Valentine's Day leads to a greater chance of getting lucky compared to other nights of the year.

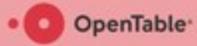
"This underscores our belief that dining out is so much more than meets the eye," added Potter. "We are honored to play a role in such an important tradition and will always seek ways to connect diners with the perfect restaurant for every occasion."

For a complete guide to a delicious Valentine's Day, go [here](#).

**This OpenTable survey of 2,000 adults in the U.S. (18 years or older) was conducted between January 2, 2019 and January 3, 2019.*

About OpenTable

[OpenTable](#), part of [Booking Holdings, Inc.](#) (NASDAQ: [BKNG](#)), is the world's leading provider of online restaurant reservations, seating more than 27 million diners per month via online reservations across more than 48,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated over 1.8 billion diners via online reservations around the world. OpenTable is headquartered in San Francisco and has bookable restaurants in more than 20 countries, including Australia, Canada, Germany, Ireland, Japan, Mexico, the Netherlands, Spain, United Kingdom and the United States. Restaurants are available for reservations in Dutch, English, French, German, Italian, Japanese, and Spanish languages.

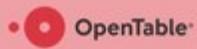


Find your perfect table for Valentine's Day.

Choosing the right restaurant to celebrate is a labor of love, so let us make the decision easy this year with our restaurant matchmaker.



Get Started



What's your budget this year?

Tell us more about how much you're looking to spend.

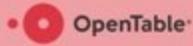


Cheaper is better



I'm going all out

Next



What's your ideal atmosphere?

Valentine's Day is all about ambiance, so tell us what you're looking for.

Romantic

Casual and Low Key

Family Friendly

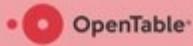
Quiet and Cozy

Hip & Hapening

Formal and Fancy



Next



What are you hungry for?

Tell us more about your favorite cuisines (you can select more than one.)

American

French

Italian

Japanese

Mexican

Steakhouse

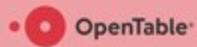
Vegetarian

Seafood



Next

I like it all!



Our top pick for you

We recommend the following restaurant, or check out the full list.

San Francisco, CA



19 Kitchen & Bar

★★★★★ 437 reviews

American • \$\$\$ • Downtown

📅 Booked 62 times today

See all results

Start Over



View original content to download multimedia: <http://www.prnewswire.com/news-releases/opentable-settles-what-do-you-want-to-eat-debate-this-valentines-day-300790184.html>

SOURCE OpenTable, Inc.

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