

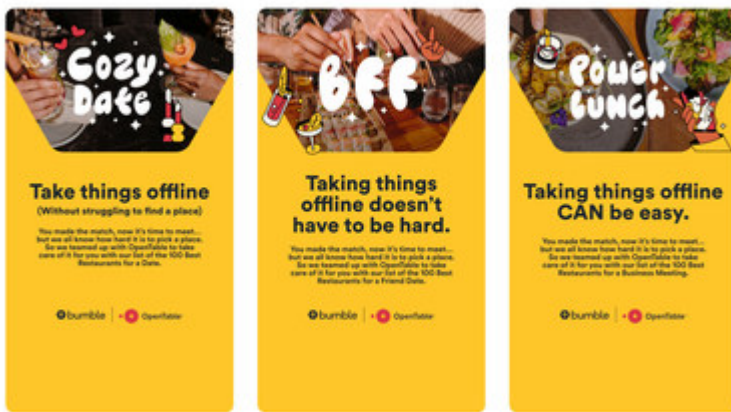


Take it Offline: OpenTable and Bumble Reveal Top 100 Dining Guides for IRL Romantic, Platonic and Professional Meet-Ups

August 4, 2022

Survey Results Find 58% of US Adults Seeking New Connections

SAN FRANCISCO, Aug. 4, 2022 /PRNewswire/ -- After the past few years of virtual-first hangouts and more than enough "me time," socializing is having a moment. **Recent survey data reveals 66% of Americans say their social circles have shrunk in the past 1-2 years, and 58% are interested in seeking out new connections within the next year** whether a romantic partner, friend or professional contact. [OpenTable](#), a global leader in restaurant technology and part of [Booking Holdings, Inc.](#), and [Bumble](#), one of the world's largest dating apps with millions of users worldwide, are debuting three Top 100 dining guides to discover the perfect venue for every type of meet-up: [Best Restaurants for a Date](#), [Best Restaurants for a Friend Date](#) and [Best Restaurants for a Business Meeting](#).



For the 48% who agreed the thought of asking an online contact to meet IRL for the first time is stressful – the #1 stressor is picking the right spot/activity – OpenTable and Bumble are taking the legwork and guesswork out. Simply download the Bumble app to find people to date on Bumble Date, platonic friends through Bumble BFF or professional connections via Bumble Bizz. The rest comes easy: beginning today through August 18, you'll see the campaign pop-up within any of Bumble's modes, and can swipe right to receive an OpenTable link to discover the best meet-up spots within your city and beyond. The lists are also explorable via OpenTable.

"People are craving connection, and partnering with Bumble to debut curated diner guides means skipping the dreaded 'where should we go' question and instead focusing on nailing that first impression," said Susan Lee, Chief Growth Officer for OpenTable. "The win-win is that this movement for in-person socialization also supports the still-recovering dining scene."

"At Bumble, we're fueled by bringing people together to build genuine connections across every stage of their life: dating, making friends and professional connections," said Olivia Yu, Bumble's Global Vice President of Partnerships. "We saw great feedback from our community following our partnership with OpenTable last fall, where we announced 2021's [100 Best Restaurants for a Date in America](#). We couldn't wait to partner with OpenTable again and hope that these lists make it easier for those within our community to find the perfect place to meet, no matter the type of relationship they're looking for."

Whether seeking a platonic, professional or romantic relationship, OpenTable's lists, backed by over 13.6 million diner reviews, have something for everyone.

Take it Offline: A Romantic Relationship

Americans are single and ready to mingle: of those looking for new connections, 34% are especially ready to find a romantic partner. In addition, 39% want to find a partner but don't know where to start and 29% need help figuring out where to go/what to do after making that initial connection. [OpenTable's 100 Best Restaurants for a Date in America](#) features intimate spots that diners rate highly for date night.

If you're married, in a relationship or you're simply not interested in dating, you can turn off Bumble Date and only use the Bumble app for friendship-finding or business networking.

Take it Offline: A Budding BFF

Of those seeking out new connections, over half (60%) are hot on forming new friendships. Of those, 46% say forming relationships as an adult is hard and 38% need to put themselves out there. Luckily, OpenTable's [100 Best Restaurants for a Friend Date in America](#) is the perfect planning aid to help take the plunge – these are the places diners rank highest for casual get-togethers.

Take it Offline: A Professional Contact

With work and life blending in new ways, it's time business and pleasure do the same. 34% of Americans looking to grow their social circles are

specifically eager to expand their network. OpenTable's [100 Best Restaurants for a Business Meeting in America](#) is the perfect place to select a first-time networking meet-up – ideal because nearly ⅔ adults (63%) say meeting up with a new professional contact should take place over food or drinks.

To discover more restaurants on the OpenTable network, visit [OpenTable.com](#) or the OpenTable app. Bumble is free and widely available in the App Store and Google Play.

Survey Methodology

OpenTable partnered with YouGov on July 19-20, 2022 to survey 1,145 adults (aged 18+) online within the U.S., of whom 919 indicated they are interested in seeking out new connections, whether a romantic partner, friend, or professional contact. The figures have been weighted and are representative of all U.S. adults (aged 18+).

100 Best Restaurants Methodology

OpenTable's 100 Best Restaurants for a Date in America, 100 Best Restaurants for a Friend Date in America and 100 Best Restaurants for a Business Meeting in America lists are generated from over 13.6 million verified OpenTable diner reviews collected between June 1, 2021 and May 31, 2022. All restaurants with a minimum "overall" score and number of qualifying reviews were included for consideration. The overall score is made up of unique data points, such as overall diner rating, user klout, total number of reviews, and regional overall rating. Qualifying restaurants were then scored and sorted according to the percentage of reviews, for which "romantic" "good for groups" and "good for business meals," respectively, was selected as a special feature.

About OpenTable

[OpenTable](#), part of [Booking Holdings, Inc.](#) (NASDAQ: BKNG), connects more than 1 billion people with restaurants every year, helping power hospitality at more than 50,000 restaurants, bars, wineries, and other venues across the globe. With software that drives reservations, experiences, payments, guest insights and operations, OpenTable enables restaurants to run their most successful business yet.

About Bumble app

[Bumble](#), the women-first dating and social networking app, was founded by CEO Whitney Wolfe Herd in 2014. Bumble connects people across dating (Bumble Date), friendship (Bumble BFF) and professional networking (Bumble Bizz). Bumble is built on the importance of equitable relationships and how crucial they are to a healthy, happy life. They've built their platform around kindness, respect, and equality – and their community plays an important part in that. Bumble holds its users accountable for their actions and does not allow any form of hate, aggression, or bullying. Bumble is free and widely available in the App Store and Google Play.



[View original content to download multimedia: https://www.prnewswire.com/news-releases/take-it-offline-opentable-and-bumble-reveal-top-100-dining-guides-for-irl-romantic-platonic-and-professional-meet-ups-301600001.html](https://www.prnewswire.com/news-releases/take-it-offline-opentable-and-bumble-reveal-top-100-dining-guides-for-irl-romantic-platonic-and-professional-meet-ups-301600001.html)

SOURCE OpenTable, Inc.

Jenna D'Aniello, jdaniello@opentable.com