

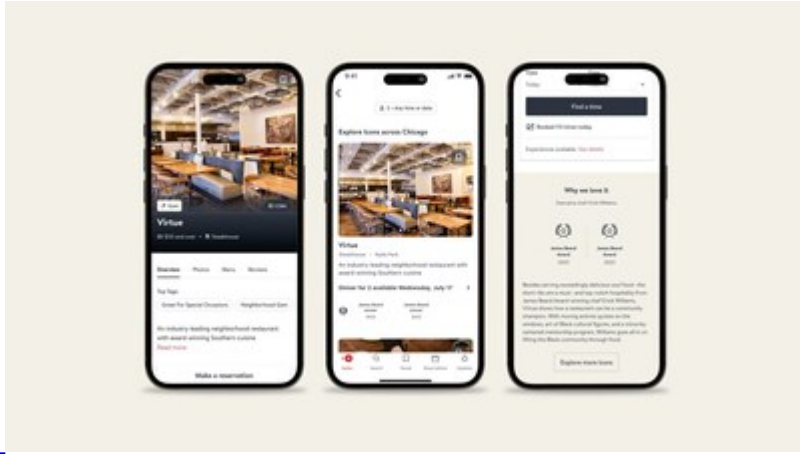


Introducing OpenTable Icons: a New Destination & Designation for the Best of the Best Restaurants

July 16, 2024

Icons is live in Boston, Chicago, Dallas, Miami, Los Angeles, San Diego, San Francisco, Toronto and Washington, D.C., with more cities to come

SAN FRANCISCO, July 16, 2024 /PRNewswire/ -- OpenTable today launched Icons, a new, city-specific destination within the platform for diners to discover and book the hottest and most in-demand tables. Icons was designed to reflect the *iconic* status of these restaurants with enhanced branding and an elevated search experience. Icons does the heavy lifting for diners by curating each city's top hot spots and surfacing the soonest they can get a table.



To earn the designation of an OpenTable Icon, restaurants must meet criteria including accolades like recently earned MICHELIN stars and James Beard Foundation awards and nominations, positive diner and critic reviews, celebrated chefs, and strong diner interest, among other factors.

"With Icons you can easily see the soonest you can get a table at award-winning and in-demand restaurants," said Debby Soo, CEO of OpenTable. "We want to help all diners experience these incredible restaurants – enhancing the search experience is just the beginning."

Icons is live with 100+ restaurants in Boston, Chicago, Dallas, Miami, Los Angeles, San Diego, San Francisco, Toronto and Washington, D.C. with Houston and New York City launching later this month.

"It's a privilege to be a part of Icons and to be featured alongside some of the restaurants I admire most in Chicago and beyond," said Erick Williams, chef and owner of Virtue Hospitality Group. "My time working with OpenTable, both on the floor and on their Advisory Board, has allowed me to experience their deep-rooted commitment to the restaurant industry firsthand. The introduction of the Icons program is a testament to their ongoing dedication, celebrating the people and places shaping the culinary world."

OpenTable will continue to unveil and spotlight additional Icons throughout the year. The inaugural class of Icons includes:

- **Boston's** Eastern Standard, Mahaniyom, The Nautilus, Pammy's, and Uni; for the full list, visit [OpenTable Icons Boston](#).
- **Chicago's** Avec, Boka, Elske, Sepia, and Virtue; for the full list, visit [OpenTable Icons Chicago](#).
- **Dallas-Fort Worth's** José, Nick and Sam's Steakhouse, Quarter Acre, Roots Southern Table, and Town Hearth; or the full list, visit [OpenTable Icons Dallas](#).
- **Los Angeles's** Bestia, Gjelina, Kato, Maude, Petit Trois, Providence, and Vespertine; for the full list, visit [OpenTable Icons Los Angeles](#).
- **Miami's** Ariete, L'Atelier de Joël Robuchon, MILA, Sereia, and Stubborn Seed; for the full list, visit [OpenTable Icons Miami](#).
- **San Diego's** Addison, Anima, Born & Raised, Jeune et Jolie and Marisi; for the full list, visit [OpenTable Icons San Diego](#).
- **San Francisco's** Commis, Four Kings, House of Prime Rib, Niku Steakhouse, and State Bird Provisions; for the full list, visit [OpenTable Icons San Francisco](#).
- **Toronto's** Alo, Don Alfonso 1890, Enigma, Osteria Giulia, and Quetzal; for the full list, visit [OpenTable Icons Toronto](#).
- **Washington D.C.'s** Jônt, Moon Rabbit, Service Bar, The Dabney, and Xiquet by Danny Lledó; for the full list, visit [OpenTable Icons Washington, D.C.](#)

To explore OpenTable Icons, visit opentable.com/blog/c/opentable-icons/

About OpenTable

[OpenTable](#), a global leader in restaurant tech and part of [Booking Holdings, Inc.](#) (NASDAQ: BKNG), helps more than 60,000 restaurants worldwide fill 1.7 billion seats a year. OpenTable's world-class technology empowers restaurants to focus on what matters most – their team, their guests, and their

bottom line – while enabling diners to discover and book the perfect restaurant for every occasion.



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