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OpenTable Survey Finds Singles Aren't Dreading Valentine's Day

Survey also reveals attitudes towards Valentine's Day marriage proposals, couples feeding each other at the table, and social media use on February 14th

SAN FRANCISCO, Feb. 8, 2016 /PRNewswire/ -- According to a survey conducted by [OpenTable](#), the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), many singles (42%) across the country are looking forward to dining out in celebration of Valentine's Day this year.



"Contrary to popular belief and defying misconceptions about their Valentine's Day habits, singles are getting comfortable with dining out on Valentine's Day regardless of relationship status," said Caroline Potter, Chief Dining Officer at OpenTable.

The survey also revealed that almost half of the singles (46%) who plan to dine out for Valentine's Day plan to share their experiences on social media with one in five (21%) planning to share dish photos.

Singles may help restaurants fill their larger tables on Valentine's Day this year as one in three singles (35%) plan to dine with multiple platonic friends or family members.

More than half (59%) of the singles surveyed are fine with couples' PDA at the table, saying it is okay to feed your date a bite of food, à la Lady and the Tramp. However, singles are less enthusiastic about the concept of Valentine's Day marriage proposals with one in three (36%) indicating that any day of the year would be better, whereas only one in four (25%) of married respondents shared this sentiment.

For diners still searching for the right restaurant, [OpenTable](#) recently released its list of the [Top 100 Most Romantic Restaurants](#) in America for 2016. OpenTable also released a list of the [Most Romantic Cities in America for 2016](#). Diners can also find more tips and trends regarding Valentine's Day on the [OpenTable Blog](#) as well as details about our #savorthelove Valentine's Day giveaway.

About the Survey:

OpenTable's Valentine's Day Diner Survey was conducted online from January 14, 2016 to January 27, 2016. The survey garnered more than 5000 responses from across the U.S.

About OpenTable:

[OpenTable](#), part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 17 million diners per month via online bookings across more than 33,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 940 million diners around the world. OpenTable is headquartered in San Francisco and available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the UK.

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