



Global Fast Facts

(as of Q4 2019)

- OpenTable was founded in 1998 by Chuck Templeton, a former marketer who observed the difficulty his wife faced while trying to book a dinner reservation by phone.
- OpenTable is the world's leading provider of online restaurant reservations.
- OpenTable's cloud-based restaurant reservation software product is a market leader helping nearly 60K restaurants worldwide run and grow their businesses.
- Since its inception, OpenTable has seated more than 2 billion diners via online reservations, representing more than \$91 billion spent at partner restaurants. OpenTable seats more than 31 million diners via online reservations each month.
- Using OpenTable software, according to data from the fourth quarter of 2019, on average 134 million diners are seated per month and roughly 1.6 billion diners per year.
- Nearly 60,000 restaurants around the globe are bookable through OpenTable.
- Since its introduction in 2008, the OpenTable Reviews program has generated more than 97 million reviews by verified diners. OpenTable diners contribute more than 1.3 million restaurant reviews each month.
- OpenTable is active in more than 80 countries, including Australia, Canada, Germany, Ireland, Italy, Japan, Mexico, the Netherlands, Spain, United Kingdom and the United States. Restaurants are available for reservations in Dutch, English, French, German, Italian, Japanese, and Spanish languages.
- OpenTable has integrations with more than 600 brands, including Amazon Alexa, Facebook Messenger, Google, Instagram, Snapchat, TripAdvisor, Yahoo! and Zagat. In aggregate, integrations account for 17 percent of diners seated each month via OpenTable.
- OpenTable is headquartered in San Francisco, California.
- In July 2014, OpenTable was acquired by Booking Holdings, Inc. which trades on the NASDAQ under the symbol "BKNG."