

OpenTable Study Reveals Rise in Solo Dining

Reservations for One are Up 62 Percent over the Past Two Years

SAN FRANCISCO, Oct. 7, 2015 /PRNewswire/ -- An analysis by OpenTable, the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), reveals that reservations for parties of one have grown nationally by 62 percent, making them the fastest growing table party size.



The findings indicate that the stigma surrounding dining solo may be starting to lift and that consumers are eager to savor unique culinary experiences alone. OpenTable's analysis also showed that among major metropolitan areas, in rank order, Dallas, Miami, Denver, New York, Philadelphia, Las Vegas and Chicago have experienced the strongest growth in reservations for one.

"As dining out has become one of our national pastimes, solo diners are taking every opportunity to visit top restaurants whenever they get the opportunity, much as they might attend a sporting event or show," said Caroline Potter, Chief Dining Officer at OpenTable. "Solo dining is about treating yourself to a delicious experience and savoring every bite. From communal and counter seating to doting table service, restaurants are welcoming parties of one with open arms."

In celebration of solo dining and the restaurants that cater to them, OpenTable also released the Top 25 Restaurants for Solo Diners in U.S. The alphabetical list was generated based on the restaurants most booked for tables of one and the "overall" star-ratings associated with reviews submitted by verified diners as well as our restaurant experts' recommendations. Diners can read more about the solo dining trend by visiting the <u>OpenTable blog</u>.

2015 Top 25 Restaurants for Solo Diners in America

5Church - Charlotte, North Carolina Atlantic Fish - Boston, Massachusetts Aureole - New York, New York Blackbird - Chicago, Illinois Bimini Twist - Miami, Florida Church & State - Los Angeles, California Cinghiale - Baltimore, Maryland Founding Farmers - Washington, D.C. Giada- The Cromwell - Las Vegas, Nevada Gordon Ramsay Steak-Paris Las Vegas - Las Vegas, Nevada Hugo's Frog Bar & Fish House - Chicago, Illinois Juniper & Ivy - San Diego, California La Chaumiere - Washington, D.C. Little Bird - Portland, Oregon Lola - A Michael Symon Restaurant - Cleveland, Ohio Lüke - New Orleans, Louisiana Mama's Fish House - Paia, Hawaii Mon Ami Gabi - Las Vegas, Nevada MUA - Oakland, California Parc - Philadelphia, Pennsylvania Parkside Seafood House - Lafayette, Indiana Rioja - Denver, Colorado SkyCity - Seattle, Washington South City Kitchen Midtown - Atlanta, Georgia Wine 30 - New York, New York

About OpenTable:

<u>OpenTable</u>, part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 17 million diners per month via online bookings across more than 32,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 885 million diners around the world. OpenTable is headquartered in San Francisco and available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the UK.

OpenTable, <u>OpenTable.com</u>, OpenTable logos, and other service names are the trademarks of OpenTable, Inc. and/or its affiliates.

Logo - http://photos.prnewswire.com/prnh/20150228/178602LOGO

To view the original version on PR Newswire, visit:<u>http://www.prnewswire.com/news-releases/opentable-study-reveals-rise-in-solo-dining-300155418.html</u>

SOURCE OpenTable, Inc.

News Provided by Acquire Media