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## **OpenTable Seats One Million Diners Through Mobile Applications**

### **Reservations Booked On-the-Go Generate More Than \$50M for OpenTable Restaurant Partners**

SAN FRANCISCO, Oct 29, 2009 (GlobeNewswire via COMTEX News Network) -- OpenTable, Inc. (Nasdaq:OPEN), a leading provider of free online reservations for diners and guest management systems for restaurants, today announced that it has seated more than one million diners through its mobile applications. Based on a \$50 average check per diner, OpenTable estimates that diners using its mobile applications have generated more than \$50 million in revenue for its restaurant partners.

"This is an important milestone for OpenTable because we are now seeing mobile reservations translate into meaningful revenue for our restaurant partners," said Jeff Jordan, CEO of OpenTable. "Because our mobile apps interact directly with the OpenTable Electronic Reservation Book at the restaurant's host stand, we are uniquely positioned to provide smartphone users with the ability to find and book real-time reservations and the confidence that the restaurant will be expecting them when they arrive."

OpenTable allows diners to find and book reservations at more than 11,000 different restaurants in multiple countries from the Web or a smartphone. By using any of OpenTable's mobile applications, diners can quickly and easily view a list of available tables at nearby restaurants and make reservations right from their phones, making it easier than ever for people who are away from their computers to enjoy the convenience and ease of booking their restaurant reservations online.

OpenTable currently offers mobile applications for the iPhone, Palm, Blackberry and Android operating systems. Other smartphone users can book reservations through OpenTable by pointing their browsers to its mobile-optimized Web site at <http://mobile.opentable.com>. For more information about OpenTable's mobile applications, please visit [www.opentable.com/mobile](http://www.opentable.com/mobile).

About OpenTable, Inc.

OpenTable is a leading provider of free, real-time online restaurant reservations for diners and reservation and guest management solutions for restaurants. The OpenTable network delivers the convenience of online restaurant reservations to diners and the operational benefits of a computerized reservation book to restaurants. OpenTable has more than 11,000 restaurant customers, and since its inception in 1998, has seated more than 120 million diners around the world. The company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the United Kingdom.

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