

May 6, 2013

OpenTable Reveals Top 25 Mom-friendly Dining Cities in the U.S.

Florida, Texas and California cities dominate; Charlotte and Raleigh, North Carolina, in top 10

SAN FRANCISCO, May 6, 2013 /PRNewswire/ -- In celebration of Mother's Day, <u>OpenTable</u> (NASDAQ: OPEN), the world's leading provider of online restaurant reservations, is pleased to release its rankings of the <u>Top 25 Mom-friendly Dining Cities</u> in the U.S.

(Photo: http://photos.prnewswire.com/prnh/20130506/NY07488-INFO)

(Logo: http://photos.prnewswire.com/prnh/20110606/MM07085LOGO)

"Whether it's a meal with the kids in tow, a romantic dinner with a spouse, or a night out with the girls, each of these cities has a diverse dining scene to satisfy mom's appetite for food and fun," said Caroline Potter, Chief Dining Officer of OpenTable. "And, it's very clear from the number of folks dining out locally on Mother's Day that area restaurants have mastered the art of pampering mothers and pleasing their palates."

The results are spread across 16 states and point to the places where it's terrific to be both a mom and a foodie. In order to provide this ranking, the OpenTable Mom-friendly Dining Index was calculated using four variables based on OpenTable reservation and <u>diner reviews</u> data from 2012: the percentage of people who dined out for Mother's Day; the percentage of restaurants rated "kid-friendly;" the percentage of restaurants rated "romantic;" and the percentage of restaurants rated "hot spots."

The following cities, listed in order, comprise the Top 25 Mom-friendly Dining Cities in the U.S. The complete list may also be viewed at http://www.opentable.com/momfriendly.

Top 25 Mom-friendly Cities for Dining in the U.S.

- 1. Long Beach, California
- 2. Tampa, Florida
- 3. Boulder, Colorado
- 4. Dallas, Texas
- 5. Austin, Texas
- 6. Columbus, Ohio
- 7. Raleigh, North Carolina
- 8. Houston, Texas
- 9. Charlotte, North Carolina
- 10. Las Vegas, Nevada
- 11. Scottsdale, Arizona
- 12. San Diego, California
- 13. Brooklyn, New York
- 14. Atlanta, Georgia
- 15. Honolulu, Hawaii
- 16. Kansas City, Missouri
- 17. Santa Monica, California
- 18. Pittsburgh, Pennsylvania
- 19. Orlando, Florida
- 20. Denver, Colorado
- 21. Seattle, Washington
- 22. Cincinnati. Ohio
- 23. Baltimore, Maryland
- 24. Minneapolis, Minnesota
- 25. Los Angeles, California

For diners still searching for the right restaurant to celebrate Mother's Day, OpenTable recently released the Diner's Choice List of the Top 100 Best Brunch Restaurants in the United States. Diners can also find more tips and trends regarding Mother's

Day on the OpenTable "Dining Check" blog.

About OpenTable, Inc.

OpenTable is the world's leading provider of online restaurant reservations, seating more than 12 million diners per month via online bookings across approximately 28,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 450 million diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico and the UK. OpenTable also owns and operates toptable, the leading consumer destination site for restaurant reservations in the UK.

OpenTable, OpenTable.com, OpenTable logos, toptable and other service names are the trademarks of OpenTable, Inc. and/or its affiliates

SOURCE OpenTable, Inc.

News Provided by Acquire Media