



May 4, 2010

## **OpenTable Mobile Applications Seat Three Million Diners**

### **Number of Seated Diners Via Mobile Apps Triples in Eight Months**

SAN FRANCISCO, May 4, 2010 (GLOBE NEWSWIRE) -- OpenTable, Inc. (Nasdaq:OPEN) ([www.opentable.com](http://www.opentable.com)), a leading provider of free online reservations for diners and guest management systems for restaurants, today announced that it has now seated more than three million diners through its mobile applications, marking a 200 percent increase in eight months<sup>1</sup>. Based on a \$50 average check per diner, OpenTable estimates that diners using its mobile applications have generated more than \$150 million in revenue for its restaurant partners.

"The significant growth in usage of our mobile applications tells us that they are resonating with people who need a quick and simple way to make reliable restaurant reservations on-the-go," said Jeff Jordan, CEO of OpenTable. "By integrating the core functionality of OpenTable.com with intuitive mobile applications that take advantage of the geo-location functionality available on most smartphones, we're giving diners the power to find and book nearby tables from almost anywhere."

OpenTable allows diners to find and book reservations at more than 13,000 different restaurants in multiple countries from the Web or a smartphone. By using any of the company's mobile applications, diners can quickly and easily view a list of available tables at nearby restaurants and make reservations right from their phones, allowing people who are away from their computers to still benefit from the convenience and ease of booking their restaurant reservations online.

OpenTable currently offers mobile applications for the iPhone, Palm, BlackBerry and Android operating systems. Other smartphone users can book reservations through OpenTable by pointing their browsers to its mobile-optimized Web site at <http://mobile.opentable.com>. For more information about the mobile suite of applications from OpenTable, please visit [www.opentable.com/mobile](http://www.opentable.com/mobile).

#### **About OpenTable, Inc.**

OpenTable is a leading provider of free, real-time online restaurant reservations for diners and reservation and guest management solutions for restaurants. The OpenTable network delivers the convenience of online restaurant reservations to diners and the operational benefits of a computerized reservation book to restaurants. OpenTable has more than 13,000 restaurant customers, and since its inception in 1998, has seated more than 150 million diners around the world. The company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the United Kingdom.

OpenTable, OpenTable.com, OpenTable logos and other service names are the trademarks of OpenTable, Inc.

The OpenTable, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6474>

<sup>1</sup> OpenTable seated 1MM cumulative diners through its mobile applications in August 2009 which was announced in October 2009 in conjunction with its third quarter earnings results. OpenTable seated its three millionth diner in April 2010.

CONTACT: Just Drive Media for OpenTable, Inc.  
Editorial Contact:  
Ali Croft  
(510) 932-1878  
[ali@justdrivemedia.com](mailto:ali@justdrivemedia.com)

(C) Copyright 2010 GlobeNewswire, Inc. All rights reserved.