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OpenTable Seats Two Million Diners Through Mobile Applications

Mobile Reservations Generate More Than $100 Million for OpenTable Restaurant Partners

SAN FRANCISCO, Feb. 9, 2010 (GLOBE NEWSWIRE) -- OpenTable, Inc. (Nasdaq:OPEN), a leading provider of free online reservations for diners and guest management systems for restaurants, today announced that it has seated more than two million diners cumulatively through its mobile applications. Based on a $50 average check per diner, OpenTable estimates that diners seated through its mobile products have generated more than $100 million in cumulative revenue for its restaurant partners.

"We are extremely encouraged by the rapid consumer adoption of OpenTable's mobile suite of products, which in turn is generating meaningful revenue for OpenTable's restaurant partners," said Jeff Jordan, CEO of OpenTable. "Diners on-the-go are able to view the real-time availability of restaurants in their vicinity and immediately book a free, confirmed reservation, all without making a single phone call."

OpenTable allows diners to find and book reservations at more than 12,000 different restaurants in multiple countries from the Web or a smartphone. By using any of OpenTable's mobile applications, diners can quickly and easily view a list of available tables at nearby restaurants and make free, confirmed reservations right from their phones, making it easier than ever for people who are away from their computers to enjoy the convenience and ease of booking their restaurant reservations online. Diners can also view restaurant profiles, filter results by cuisine and price, get directions to the restaurants, and send emails complete with reservation information to friends.

OpenTable currently offers mobile applications for Android, Blackberry, iPhone, and Palm operating systems. Other smartphone users can book reservations through OpenTable by pointing their browsers to its mobile-optimized Web site at http://mobile.opentable.com. For more information about OpenTable's mobile applications, please visit www.opentable.com/mobile.

About OpenTable, Inc.

OpenTable is a leading provider of free, real-time online restaurant reservations for diners and reservation and guest management solutions for restaurants. The OpenTable network delivers the convenience of online restaurant reservations to diners and the operational benefits of a computerized reservation book to restaurants. OpenTable has more than 12,000 restaurant customers, and, since its inception in 1998, has seated more than 130 million diners around the world. The company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico, and the United Kingdom.

The OpenTable, Inc. logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=6474

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