

# OpenTable Reveals 75 Best Restaurants for Brunch in Canada Just in time for Mother's Day

OpenTable research finds nearly 50 per cent of Canadians plan to celebrate Mother's Day by dining out on the busiest day of the year for brunch

TORONTO, May 2, 2016 /CNW/ -- With Mother's Day around the corner, <u>OpenTable</u>, the world's leading provider of online restaurant reservations and part of The Priceline Group (NASDAQ: PCLN), is making it easier for Canadians to find the perfect place to celebrate mom. Today, the company announced the <u>75 Best Restaurants for Brunch in Canada</u>, reflecting the combined opinions of more than 275,000 restaurant reviews submitted by verified OpenTable diners for approximately 1,700 restaurants across Canada.

OpenTable logo (PRNewsFoto/OpenTable)

The 75 Best Restaurants for Brunch list includes award winners from five provinces. Twenty-nine Ontario restaurants, 18 Alberta restaurants, 14 British Columbia restaurants, 10 from Québec and four from Manitoba made the list.

"Celebrating mothers all year-round is important, but a special meal with mom on Mother's Day is a tradition for many families," said Ziv Schierau, Head of National Accounts for OpenTable Canada. "Our research revealed nearly 50 per cent of Canadians dine out on this special day, but the majority of us find at least one aspect of Mother's Day stressful. With this list of the 75 best restaurants in Canada for brunch, we hope to relieve some of that stress by highlighting the unforgettable spaces and exceptional dining experiences perfect for honouring mom."

In addition to naming the 75 Best Restaurants for Brunch in Canada, OpenTable today released two sets of data on the Mother's Day habits of Canadians. One set of findings is based on an online survey of 1,568 Canadians conducted between

April 18, 2016 and April 21, 2016<sup>1</sup>, while the other is based on reservations made for Mother's Day 2015 in Canada through OpenTable.

### Mother's Day Canadian Online Survey Findings

Based on an online survey of 1,568 Canadians conducted between April 18, 2016 and April 21, 2016, OpenTable found that:

- Forty-seven per cent of Canadians who celebrate Mother's Day will dine out to celebrate this year, on the second busiest dining day of the year across the country.
- Thirteen per cent of Canadians who celebrate Mother's Day and dine out try different cuisines/restaurants in their own neighbourhood, while another 13 per cent surprise Mom with a different restaurant every year.
- Compared to Canadians aged 35 and older, millennials (18-34 years old) who celebrate Mother's Day are most likely to find at least one part of the day stressful (70 per cent versus 52 per cent). As well, among Canadians who dine out, millennials are most likely to read reviews before selecting a restaurant for Mother's Day versus Canadians 35 and older (17 per cent versus four per cent respectively).
- The most common stress experienced by Canadians who celebrate Mother's Day is finding the perfect gift for mom or an activity that will make mom happy (25 per cent), followed by coordinating schedules so everyone can celebrate together (10 per cent).

# **OpenTable Canada Findings**

Based on Canadian diner reservation data from Mother's Day 2015, OpenTable found that:

- Canadians love brunch on Mother's Day. According to OpenTable diner data, Mother's Day is the busiest day of the year for brunch reservations. It's also one of the busiest Sundays of the year to dine out, with three times more reservations booked as compared to an average Sunday.
- Canadians are procrastinators. Sixty-four per cent of Canadians wait until the week before Mother's Day to make their

reservation. Fifteen per cent of Canadians book their table on Mother's Day.

- Mother's Day is a family affair: It's the largest group dining day of the year, with an average reservation size of four guests.
- Canadian OpenTable diners are adventurous on Mother's Day. In 2015, 78 per cent of Canadian OpenTable diners made a reservation on Mother's Day at a restaurant that they had not booked on OpenTable before.

The 75 Best Restaurants for Brunch in Canada are amassed from more than 275,000 restaurant reviews collected from verified OpenTable diners who dined at Canadian restaurants between April 1, 2015, and March 31, 2016. All restaurants with a minimum "overall" score and number of qualifying reviews were included for consideration. Qualifying restaurants were then sorted according to a score calculated from each restaurant's average rating in the "brunch" category.

Based on this methodology, the 75 Best Restaurants for Brunch in Canada according to OpenTable diners are as follows (in alphabetical order):

Afternoon Tea - The Urban Tea Merchant - Vancouver, British Columbia Ancaster Mill - Ancaster, Ontario Banco Bistro - Casino du Lac Leamy - Gatineau, Québec Barbounya - Montréal, Québec Bazille - Nordstrom Rideau Centre - Ottawa, Ontario The Beltliner - Calgary, Alberta Birks Café par Europea - Montréal, Québec Boathouse Horseshoe Bay - West Vancouver, British Columbia Bow Valley Grill - Fairmont Banff Springs Hotel - Banff, Alberta Bow Valley Ranche Restaurant - Calgary, Alberta Breakwater Restaurant - Waterside Inn - Mississauga, Ontario Cafe Belong - Toronto, Ontario Cambridge Mill - Cambridge, Ontario Canteen - Edmonton - Edmonton, Alberta Catch 122 Cafe & Bistro - Vancouver, British Columbia Chez Piqqy - Kingston, Ontario Cluny - Toronto, Ontario Colette Grand Cafe and Bakery - Toronto, Ontario Diwan at the Aga Khan Museum - Toronto, Ontario Dockside Restaurant & Brewing Company - Vancouver, British Columbia Drake Hotel - Toronto, Ontario The Drawing Room - The Prince of Wales Hotel - Niagara-on-the-Lake. Ontario Epic Restaurant - Fairmont Royal York - Toronto, Ontario FARMHOUSE Tavern - Toronto, Ontario The Fine Diner - Calgary, Alberta FRANK @ The Art Gallery of Ontario - Toronto, Ontario The Gates on Roblin - Headingley, Manitoba Glow Fresh Grill & Wine Bar - North York, Ontario Golf's Steak House and Seafood - Kitchener, Ontario Gramercy Grill - Vancouver, British Columbia Grandview Dining Room - Priddis Greens Golf & Country Club - Calgary, Alberta H4C Place St-Henri - Montréal, Québec Harvest Room - Fairmont Hotel Macdonald - Edmonton, Alberta Heartland Cafe - Okotoks, Alberta Homer Street Cafe & Bar - Vancouver, British Columbia Hooded Merganser at Penticton Lakeside Resort - Penticton, British Columbia Hot House Restaurant & Bar - Toronto, Ontario Jacqueline Suzanne's Bistro/The Carmichael Dining Lounge - Calgary, Alberta La Fabrique - Montréal, Québec La Société - Toronto, Ontario The Lake House - Calgary, Alberta Langdon Hall Country House Hotel & Spa - Cambridge, Ontario Le Montréalais - Fairmont Le Reine Elizabeth - Montréal, Québec Lisa Marie - Toronto, Ontario Maison Boulud - Montréal, Québec Mildred's Temple Kitchen - Toronto, Ontario Neverland Tea Salon - Vancouver, British Columbia Old Mill Toronto - Toronto, Ontario Oliver & Bonacini Cafe Grill, Bayview Village - Toronto, Ontario Oliver & Bonacini Cafe Grill, Oakville Place - Oakville, Ontario

Oru - Vancouver, British Columbia Pavillon 67 - Resto Casino - Montréal, Québec Pineridge Hollow - RM of Springfield, Manitoba Port - Dining, Bar, Patio - Pickering, Ontario Prairie's Edge - Winnipeg, Manitoba Promenade Café and Wine - Winnipeg, Manitoba Restaurant at Peninsula Ridge - Beamsville, Ontario Restaurant Leméac - Montréal, Québec Restaurant Su - Verdun, Québec River Café - Calgary, Alberta Rundle Lounge - Afternoon Tea - Fairmont Banff Springs Hotel - Banff, Alberta Sawmill - Edmonton Capilano - Edmonton, Alberta Seasons in the Park - Vancouver, British Columbia Selkirk Grille - Heritage Park Historical Village - Calgary, Alberta Shaughnessy Restaurant - Vancouver, British Columbia Spencer's at the Waterfront - Burlington, Ontario Symons Roadhouse - Calgary, Alberta Tapenade Bistro - Richmond, British Columbia The Teahouse Restaurant - Vancouver, British Columbia Thomsons - Calgary, Alberta Tiara Restaurant - Queen's Landing Hotel - Niagara-on-the-Lake, Ontario Tom Goodchild's Moose Factory - Edmonton, Alberta Trafalgars Bistro - Vancouver, British Columbia Vero Bistro Moderne - Calgary, Alberta Wilfrid's Restaurant - Fairmont Château Laurier - Ottawa. Ontario

The complete list may also be viewed at http://www.opentable.com/m/best-brunch-restaurants-in-canada.

Diners can also read more about the 75 Best Restaurants for Brunch in Canada by visiting the OpenTable blog.

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#### About OpenTable Restaurant Reviews:

Originally launched in November 2008, the OpenTable Reviews program helps diners find restaurants that best fit their dining occasions. Only diners who recently honoured an OpenTable reservation are invited to submit restaurant reviews. Visitors to OpenTable can access reviews for thousands of OpenTable restaurant partners across the United States, Canada, Germany, Ireland, Japan and the UK. The OpenTable Reviews program has generated more than 38 million restaurant reviews by verified diners, establishing OpenTable as one of the largest and most trusted sources for restaurant reviews.

## About OpenTable:

OpenTable, part of The Priceline Group (NASDAQ: PCLN), is the world's leading provider of online restaurant reservations, seating more than 18 million diners per month via online bookings across more than 36,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus, and other helpful information, and easily book a reservation. In addition to the company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations, and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 1 billion diners around the world and almost 37 million in Canada. OpenTable is headquartered in San Francisco and available throughout the United States, as well as in Australia, Canada, Germany, Ireland, Japan, Mexico, and the UK.

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<sup>1</sup> A survey of 1,568 Canadians was completed online by Leger for OpenTable Canada between April 18, 2016 and April 21, 2016 using Leger's online panel, Leger Web.

To view the original version on PR Newswire, visit:<u>http://www.prnewswire.com/news-releases/opentable-reveals-75-best-restaurants-for-brunch-in-canada-just-in-time-for-mothers-day-300260374.html</u>

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