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OpenTable Releases Restaurant Industry Index for Q1 2014

SAN FRANCISCO, May 19, 2014 /PRNewswire/ -- [OpenTable, Inc.](#) (NASDAQ: OPEN), the world's leading provider of online restaurant reservations, today released the [OpenTable Restaurant Industry Index](#) for the first quarter of 2014.



"Like many other businesses across the Midwest and East Coast, restaurants were hit by winter weather conditions during the first quarter," said Duncan Robertson, Chief Financial Officer of OpenTable. "As a result, overall North America industry diner counts were down two percent year-over-year with a couple of examples of major metropolitan areas impacted by weather such as Chicago and DC down approximately 8 percent and 7 percent, respectively."

OpenTable Restaurant Industry Index

The [OpenTable Restaurant Industry Index](#) is based on data gathered from more than 10,000 reservation-taking restaurants* sampled from the OpenTable network in the U.S., Canada and Mexico. Each percentage indicates a year-over-year increase or decrease in the number of guests served in these reservation-taking restaurants, as recorded by the restaurants in their reservation books. Those guests include those who honored reservations made by phone or online as well as those who walked in without a reservation.

To view and download the Index data dating back to 2008, visit <http://index.opentable.com>

Geographic Region	2010	2011	2012	2013	1Q 2013	1Q 2014
North America	2.3%	2.8%	0.6%	0.0%	-1.4%	-2.1%
United States	2.4%	3.0%	0.6%	0.1%	-1.3%	-2.1%
Atlanta Metropolitan Area	3.0%	0.2%	0.7%	-1.1%	-4.5%	-1.7%
Boston Metropolitan Area	3.9%	1.5%	1.5%	-0.9%	-3.2%	-2.9%
Chicago Metropolitan Area	1.4%	2.9%	-0.1%	-3.0%	-4.3%	-7.8%
Denver Metropolitan Area	3.2%	2.6%	0.4%	1.0%	1.4%	0.3%
Metropolitan Los Angeles	0.9%	2.9%	0.9%	0.9%	-0.8%	1.7%
Metropolitan New York	4.3%	2.6%	0.3%	0.2%	-2.8%	-3.9%
Philadelphia Metropolitan Area	-0.4%	0.8%	0.2%	0.3%	-4.8%	-3.0%
San Francisco Bay Area	1.7%	5.2%	1.5%	3.5%	1.3%	2.4%
Washington D.C. Metropolitan Area	3.0%	1.3%	-1.8%	-0.5%	-1.2%	-6.7%

*Restaurants in the Index may change over time.

About OpenTable, Inc.

[OpenTable](#) is the world's leading provider of online restaurant reservations, seating more than 15 million diners per month via online bookings across more than 31,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus and other helpful information, and easily book a reservation. In addition to the Company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 620 million diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is

available throughout the United States, as well as in Canada, Germany, Japan, Mexico and the UK. More information is available on <http://www.opentable.com>.

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