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OpenTable Releases Restaurant Industry Index for Q4 and Full Year 2013

SAN FRANCISCO, Feb. 19, 2014 /PRNewswire/ -- [OpenTable, Inc.](#) (NASDAQ: OPEN), the world's leading provider of online restaurant reservations, today released the [OpenTable Restaurant Industry Index](#) for the fourth quarter and full year 2013.

(Logo: <http://photos.prnewswire.com/prnh/20110606/MM07085LOGO>)

"Spurred by healthy economic growth and an unseasonably mild winter, the San Francisco Bay Area reservation-taking restaurant industry experienced a solid lift in the fourth quarter," said Duncan Robertson, Chief Financial Officer of OpenTable. "The U.S. overall and most major metropolitan areas that we track experienced a modest lift with the exception of Chicago, which declined by three percent, and Atlanta, Boston and Washington D.C., which were essentially flat. The New York metropolitan area benefited from an easier comparable quarter by lapping Superstorm Sandy, which hit during the fourth quarter of 2012."

OpenTable Restaurant Industry Index

The [OpenTable Restaurant Industry Index](#) is based on data gathered from more than 10,000 reservation-taking restaurants* sampled from the OpenTable network in the U.S., Canada and Mexico. Each percentage indicates a year-over-year increase or decrease in the number of guests served in these reservation-taking restaurants, as recorded by the restaurants in their reservation books. Those guests include those who honored reservations made by phone or online as well as those who walked in without a reservation.

To view and download the Index data dating back to 2008, visit <http://index.opentable.com>

Geographic Region	2009	2010	2011	2012	2013	4Q 2012	4Q 2013
North America	-6.6%	2.3%	2.8%	0.6%	0.0%	-0.6%	1.2%
United States	-6.6%	2.4%	3.0%	0.6%	0.1%	-0.5%	1.3%
Atlanta Metropolitan Area	-8.5%	3.0%	0.2%	0.7%	-1.1%	-0.1%	0.0%
Boston Metropolitan Area	-2.7%	3.9%	1.5%	1.5%	-0.9%	0.1%	-0.5%
Chicago Metropolitan Area	-5.7%	1.4%	2.9%	-0.1%	-3.0%	-1.1%	-3.3%
Denver Metropolitan Area	-5.9%	3.2%	2.6%	0.4%	1.0%	0.9%	1.9%
Metropolitan Los Angeles	-9.7%	0.9%	2.9%	0.9%	0.9%	0.6%	2.7%
Metropolitan New York	-5.8%	4.3%	2.6%	0.3%	0.2%	-3.9%	3.1%
Philadelphia Metropolitan Area	-7.4%	-0.4%	0.8%	0.2%	0.3%	-0.7%	1.3%
San Francisco Bay Area	-8.6%	1.7%	5.2%	1.5%	3.5%	0.1%	6.1%
Washington D.C. Metropolitan Area	-2.8%	3.0%	1.3%	-1.8%	-0.5%	-2.8%	-0.2%

*Restaurants in the Index may change over time.

About OpenTable, Inc.

[OpenTable](#) is the world's leading provider of online restaurant reservations, seating more than 14 million diners per month via online bookings across more than 31,000 restaurants. The OpenTable network connects restaurants and diners, helping diners discover and book the perfect table and helping restaurants deliver personalized hospitality to keep guests coming back. The OpenTable service enables diners to see which restaurants have available tables, select a restaurant based on verified diner reviews, menus and other helpful information, and easily book a reservation. In addition to the Company's website and mobile apps, OpenTable powers online reservations for nearly 600 partners, including many of the Internet's most popular global and local brands. For restaurants, the OpenTable hospitality solutions enable them to manage their reservation book, streamline their operations and enhance their service levels. Since its inception in 1998, OpenTable has seated more than 575 million diners around the world. The Company is headquartered in San Francisco, California, and the OpenTable service is available throughout the United States, as well as in Canada, Germany, Japan, Mexico and the UK. OpenTable also owns and operates [toptable](#), the leading consumer destination site for restaurant reservations in the UK.

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